

Bart van Willen
Weimarstraat 288
2562 HS The Hague

February 24th, 2014

Mr. Alexander
Head Recruiting
Procter & Gamble
450 W. 33 Street
New York, NY 10001

Dear Mr. Alexander:

My outgoing personality, my sales experience, and my recently completed education make me a strong candidate for a position as junior marketing assistant for Procter & Gamble.

The nature of my degree course has prepared me for this position. It involved a great deal of independent research, requiring initiative, self-motivation and a wide range of skills. For one course, marketing for professionals, an understanding of the fast moving consumer goods industry was essential. I found this subject very stimulating.

I am a fast and accurate writer, with a keen eye for detail and I should be very grateful for the opportunity to progress to market reporting. I am able to take on the responsibility of this position immediately, and have the enthusiasm and determination to ensure that I make a success of it.

Thank you for taking the time to consider this application and I look forward to hearing from you in the near future.

Yours sincerely,

A handwritten signature in blue ink, appearing to be 'Bart van Willen', with a long horizontal stroke extending to the right.

Bart van Willen